Alitheia NFT Verification Network Launches Phase 1 of Cutting-Edge Pharmaceutical Tracking and Tracing Solution

Zug, Switzerland – November 6, 2023 – KROIN AG is thrilled to announce that the Alitheia NFT verification network has successfully rolled out Phase 1 of its groundbreaking Tracking and Tracing technology solution tailored for the Pharmaceutical industry. As part of this milestone, KROIN AG is actively seeking partnerships with companies in need of an independent blockchain anti-counterfeit and traceability Software-As-A-Service (SaaS) solution.

In an era marked by the increasing threat of counterfeit products, the Alitheia free mobile app is set to revolutionize the pharmaceutical landscape by offering patients, healthcare professionals, and manufacturers the confidence that their products are genuine.

Key Features of the Current Version of Alitheia include:

- Automatic Traceability Reports: Manufacturers can harness the power of this feature to gain valuable insights into the precise location of both authentic and counterfeit medicines throughout the supply chain.

- Unique Discount Matching: Alitheia provides a comprehensive discounting solution tailored to specific patients and medicines, supporting fully customizable discount policies on both national and international levels.

- Electronic Product Information Platform: A robust platform for accessing critical product information.

Leveraging cutting-edge blockchain technologies and backed by over 25 years of expertise in IT security within the most sensitive environments, the Alitheia solution employs unique reference codes (NFTs) that seamlessly integrate medical data, including SKU, LOTID, expiry date, quantity, and information on the basic ingredient supplier, producer, logistic, distributor, and reseller roles in the supply chain.

KROIN AG is discussing potential agreements with international technology partners who are interested in developing a new and resilient encryption add-on for all KROIN AG projects. This innovation will ensure that user identity data stored on the decentralized framework remains impervious to quantum computer attacks, encrypted, and available to the **user only.**

For more information about KROIN AG and its Alitheia cutting-edge pharmaceutical tracking and tracing solution, please visit https://kroin.net

About KROIN AG:

KROIN AG is a leading technology company specializing in blockchain solutions and IT security. With a strong commitment to innovation and data protection, KROIN AG is dedicated to providing advanced solutions to meet the evolving needs of the pharmaceutical industry.

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